



## EUROPEAN COMMISSION

DIRECTORATE-GENERAL FOR INTERNAL MARKET, INDUSTRY, ENTREPRENEURSHIP AND  
SMEs

Single Market Policy, Regulation and Implementation  
**Director**

### **Subject: Study on the functions and effects of European standards and standardisation in the EU and EFTA Member States**

TO WHOM IT MAY CONCERN,

The European Commission has launched a strategic study to analyse the functions and effects of European standards and standardisation in the EU and EFTA Member States. The overall objective is to further strengthen the knowledge base to provide better information for policy development of the European Commission's Directorate General for Internal Market, Industry, Entrepreneurship and SMEs.

The study looks at European standards and standardisation from different angles, which includes a macroeconomic and sectorial perspective, a specific analysis of European standards and standardisation for SMEs and a perspective on the relation between standards and standardisation and the so-called New Approach.

Successful implementation of the study involves collaboration with a wide array of stakeholders that include various types of standardisation bodies, organisation and industry representatives and depends strongly on your multidisciplinary expertise.

The contractor for this study is a consortium that includes Menon Economics and Ernst and Young and its project team would like to collect relevant information for and in support of the study.

We would kindly like to ask your support and contribution<sup>1</sup>.

Yours faithfully,

Joaquim NUNES DE ALMEIDA

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<sup>1</sup> Personal data shall be treated and processed confidentially in accordance with the conditions imposed by Regulation (EC) No. 45/2001.